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**EBillingHub's Greg Coticchia to Discuss How to Simplify Legal eBilling at Upcoming Redwood Analytics User Conference**

*Market Leading eBilling Solution Providers' CEO to Share Information on the Importance of eBilling Data to Law Firm Operations*

**PITTSBURGH, September 18, 2007** — eBillingHub®, the leader in simplifying law firm electronic billing, today announced that Greg Coticchia, CEO, will be a featured speaker next week at the Redwood Analytics User Conference. eBillingHub is also a Silver Sponsor for the event, and will also be exhibiting at the Conference. Redwood Analytics and eBillingHub plans on allowing its joint customers to gather their eBilling data as a Business Intelligence source, to efficiently convert the data to meaningful, clear information to support better decision making.

Coticchia's presentation at the Redwood User Conference will include the discussion of eBillingHub's unique ability to deliver an end-to-end eBilling that includes rich data that could be used along with current customers of Redwood Analytics products.

What: Presentation: "Simplify your eBilling"  
Event: Redwood Analytics User Conference 2007  
Who: Greg Coticchia, CEO, eBillingHub  
When: Tuesday, September 25, 2007; 12:00 noon EST  
Where: The Westin Copley Place, Boston, Massachusetts

For more information please visit the Redwood Analytics User Conference web site at

[http://www.redwoodanalytics.com/index.php?/user\\_conference/](http://www.redwoodanalytics.com/index.php?/user_conference/)

Greg Coticchia, CEO, eBillingHub, has over twenty five years experience in high technology products and services and is considered to be one of the best marketing executives in the technology business. He has lead or been a major contributor in two of the largest and most successful software companies in the world, LEGENT (now CA) and AXENT (now Symantec), in addition to participating in eight start-ups including being a founder of one.

Coticchia has twice served as both CEO and COO of start-up companies, and has been involved or responsible for the launch of over 100 products and solutions, and several companies, including the eBillingHub. His publications and presentations on marketing strategy and product management have recognized as both visionary and thought-provoking by leaders in the technology business. Mr. Coticchia has served on many boards, assisting senior management with strategic planning and other critical initiatives, and has been recognized for his work and contribution in his service to these organizations.

A graduate of the University of Pittsburgh in Industrial Engineering where he also received his MBA, he currently teaches both business-to-business marketing and entrepreneurial leadership at the University Of Pittsburgh Katz School Of Business. Mr.Coticchia has also been an instructor for Duquesne University School of Leadership, and the University of Phoenix, and guest lecturer at Carnegie-Mellon University. In addition to his many recognitions and awards from the businesses he has served, Coticchia was named as a finalist three times for the Ernst and Young Entrepreneur of the Year Award and for the Tech 50 CEO of the Year. Recently he was named a 2006 Distinguished Graduate of the University of Pittsburgh, Katz School of Business.

**About eBillingHub**

eBillingHub is the leading provider of Software as a Service (SaaS) for law firms that makes it possible for them to simplify the electronic billing process. The company's patent-pending technology provides a comprehensive and collaborative approach for preparing, tracking, submitting and managing the electronic billing process. Unlike LEDES creation tools, the eBillingHub optimizes the ebilling process by integrating a law firm's time & billing software with the firm's clients and their e-billing vendors through a single web portal. The eBillingHub is headquartered in Pittsburgh. For more information, visit <http://www.ebillinghub.com>

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